

## LOS ANGELES TRANSPORTATION CLUB



**Gene Seroka – APL President, Americas**

**March 9, 2011**

**Los Angeles, CA**

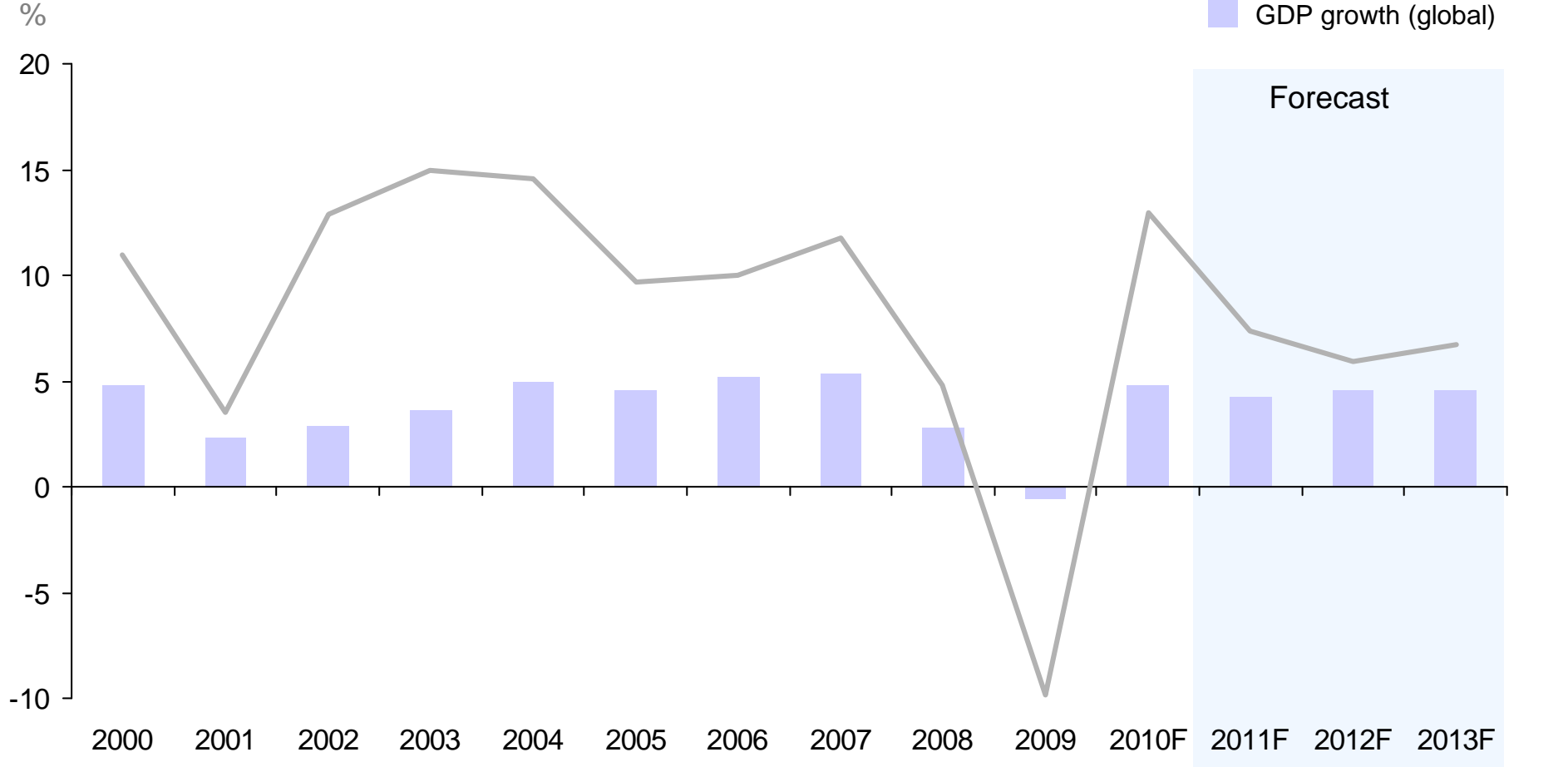


# Contents

- **Economic Trends**
- **Trade Forecasts**
- **Environmental Initiatives**
- **APL in Southern California**
- **Summation**

# 2010 recovery in containerized trade was faster than expected. 2011 growth will likely continue but at a normalized pace

## Growth Rates

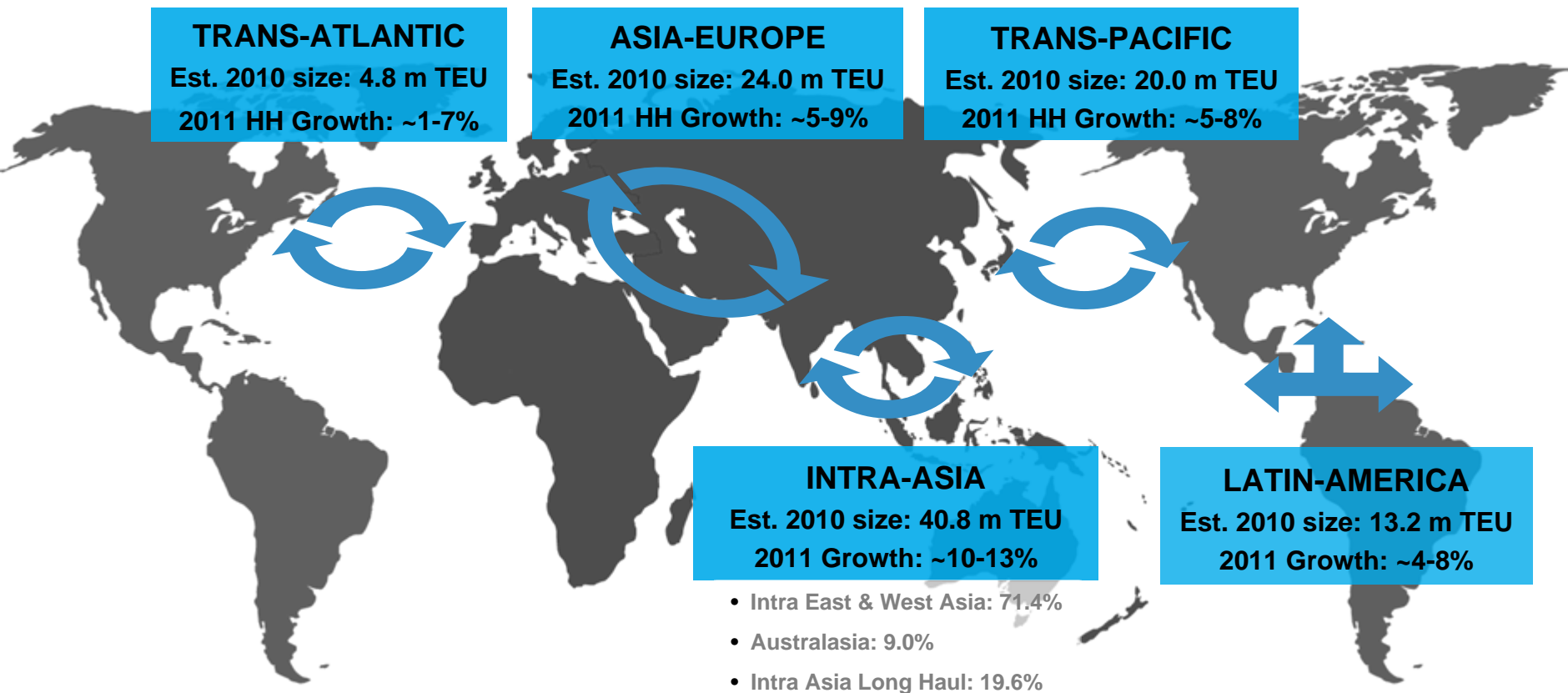


Source: Drewry, IMF

Page 2 | March 9, 2011 | Los Angeles Transportation Club



# Global Demand for Key Markets & Trades



Source:

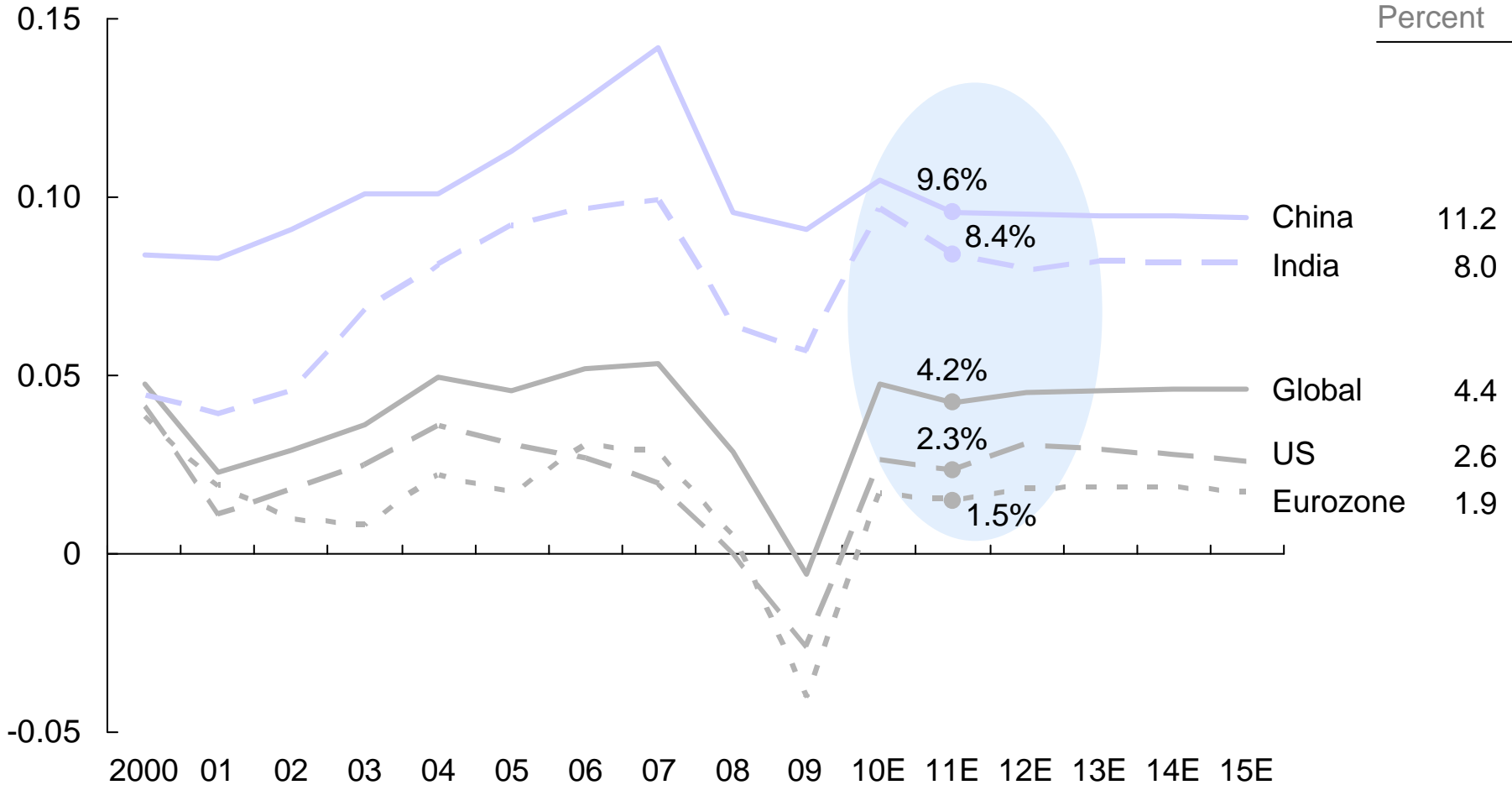
Market size- JOC, GI (Jan 11), Drewry, Container Trades Statistics , Australia Ports data, SLM estimates

Market growth- Global Insight (Jan 11), Clackson (Dec10), Howe Robinson (Q3 10), Morgan Stanley (Jan 11), NOL GPS (Nov 10), Clarkson (Feb 11)

# Global growth is expected to resume with developed countries experiencing muted growth and India and China the main bright spots

**GDP growth**  
Percent, YoY

**CAGR**  
**(2001-2007)**  
Percent



Source: IMF

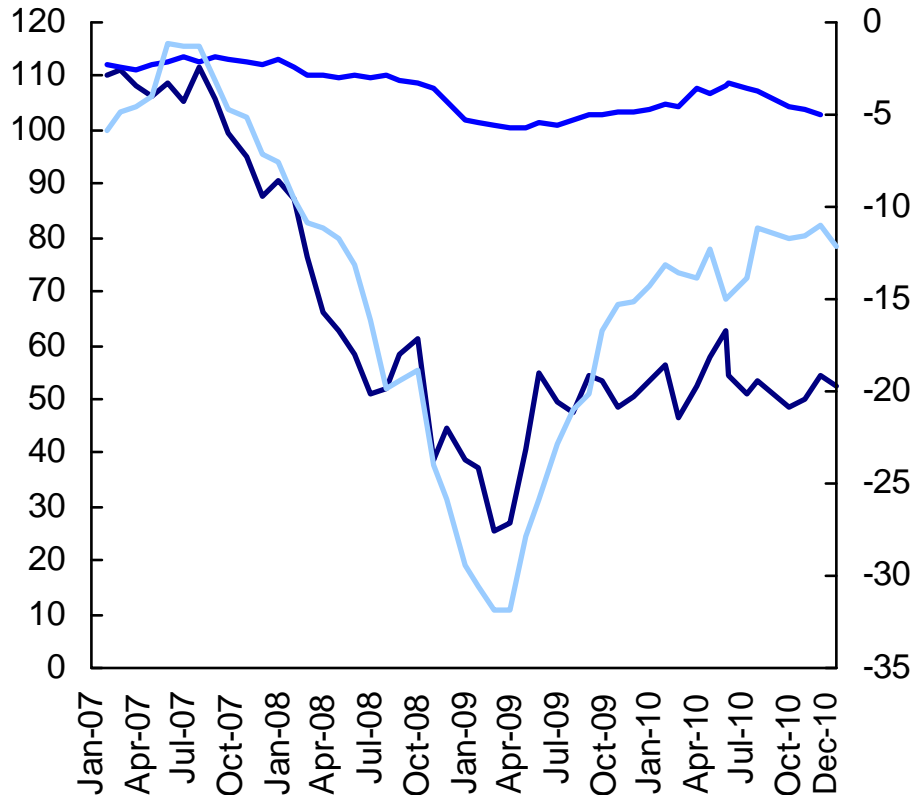
Page 4 | March 9, 2011 | Los Angeles Transportation Club



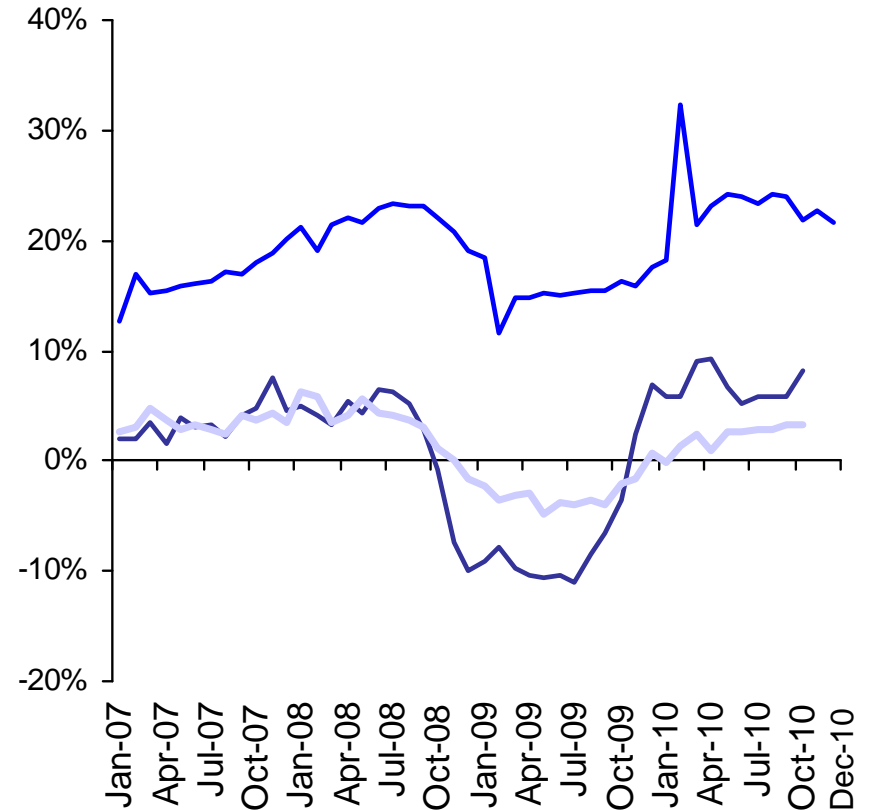
# Stability in consumer confidence is producing a knock-on effect of driving relatively strong retail sales growth

- US
- EU27
- China

**Consumer Confidence Index**  
US, China



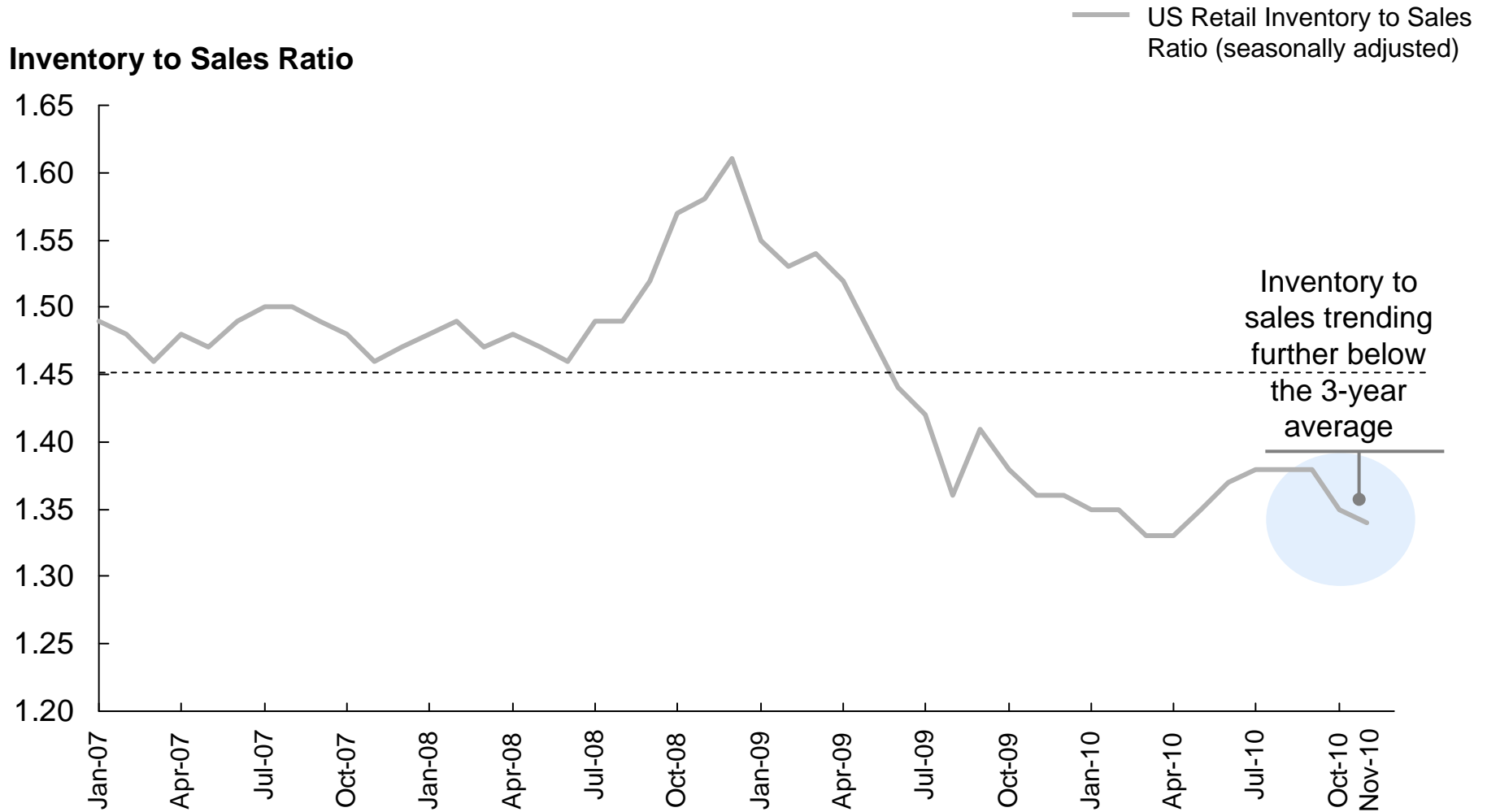
**Retail Sales Growth**  
US, EU27, China



Source: CEIC

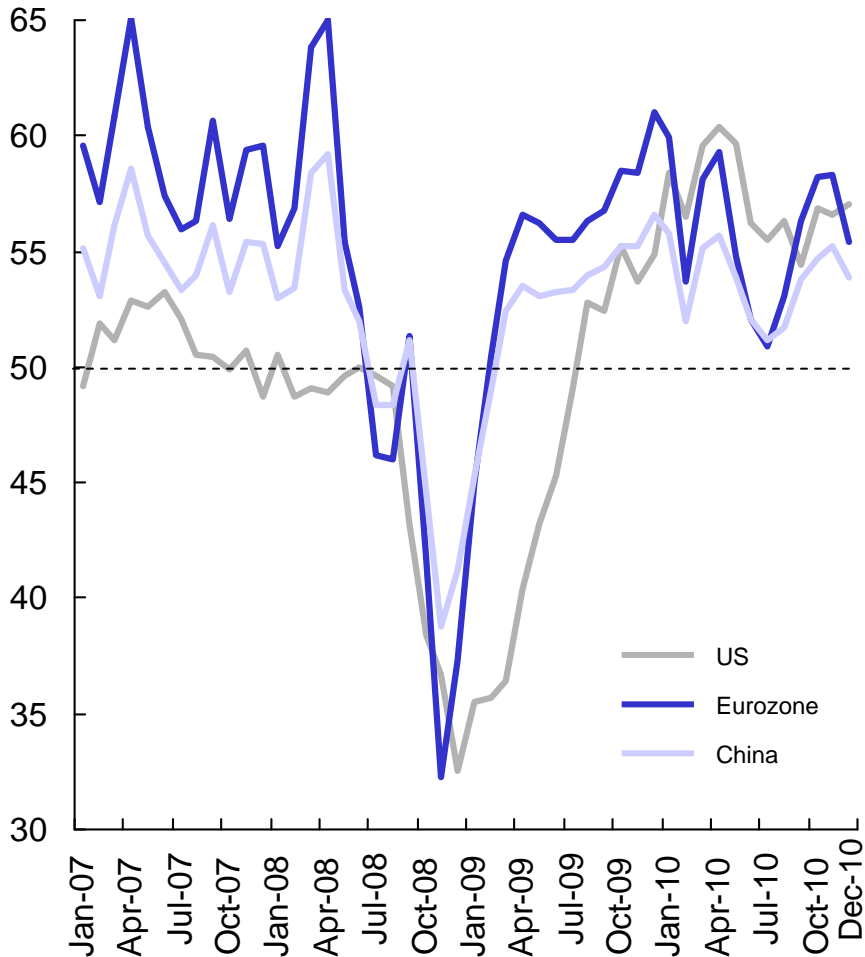


# Retail inventory levels continue to trend downwards as US consumers continuing to show strength

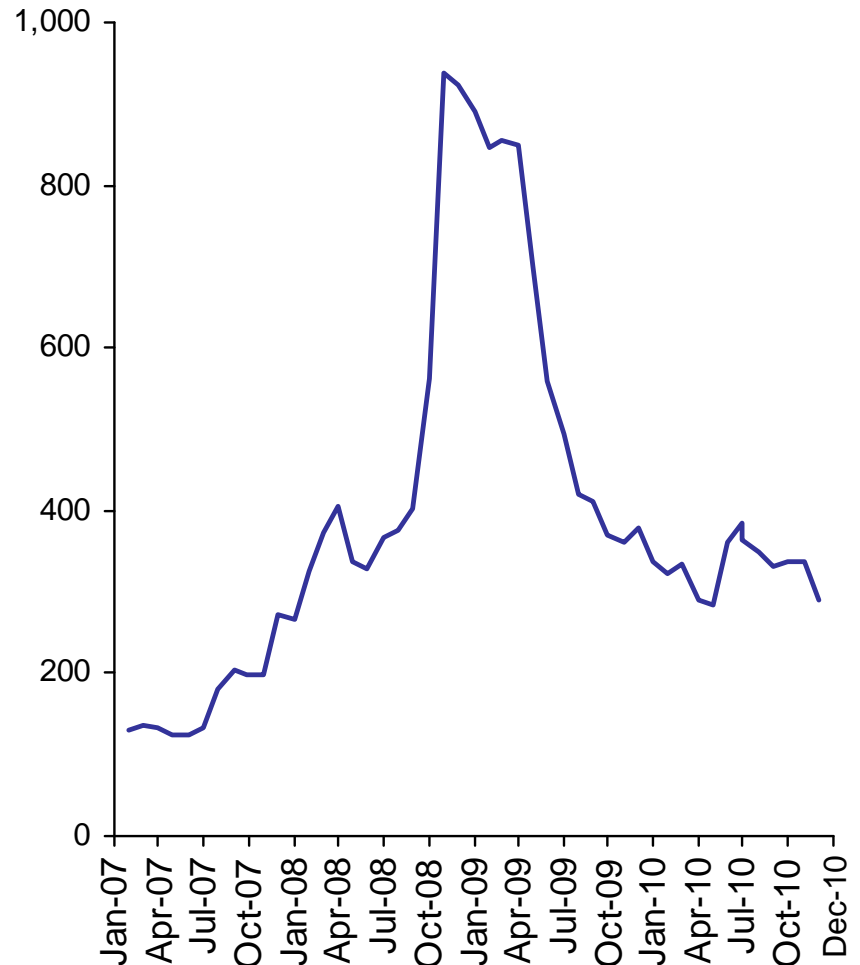


# Economic activity remains at expansion levels with corporate credit risk declining

**Purchasing Managers' Index**



**JPM Corporate Credit Spreads (Basis points)**



Sources: CEIC; Bloomberg

Page 7 | March 9, 2011 | Los Angeles Transportation Club





# Some oversupply in 2011 with trends pointing to a likely supply shortage in 2013.

## Growth Rates

%



# Vessel delivery is expected to peak in 2Q 2011 but new build ship supply in 2013 is still relatively low on current trends

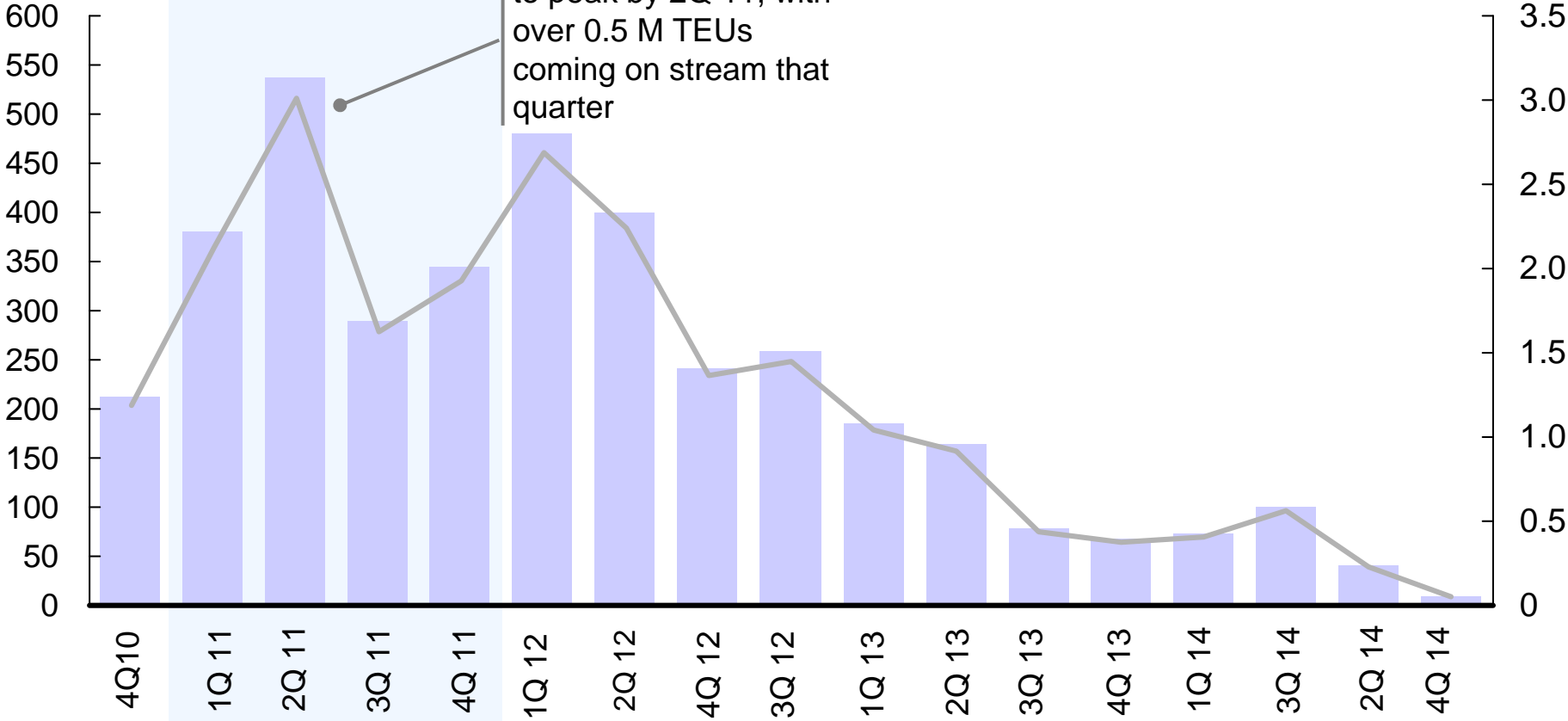
— of global fleet (RHS)  
 ■ Newbuild tonnage (LHS)

## Newbuild delivery

TEU thousands

## Global fleet

Percent

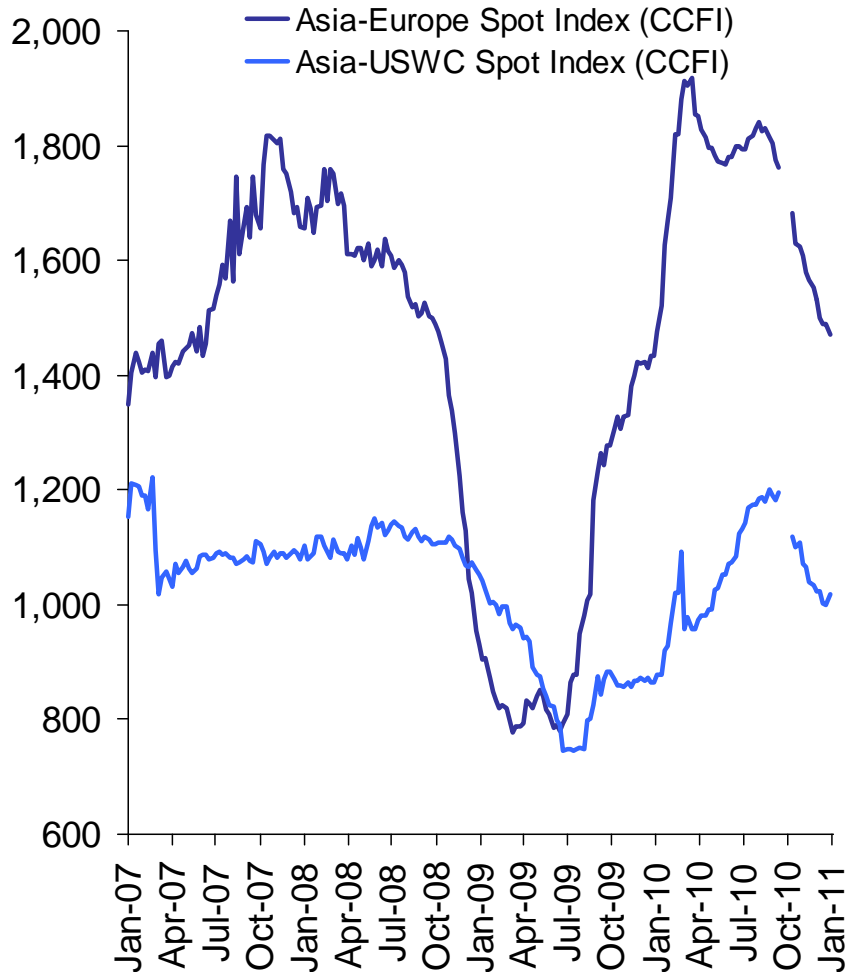


Source: MDS Jan 2011

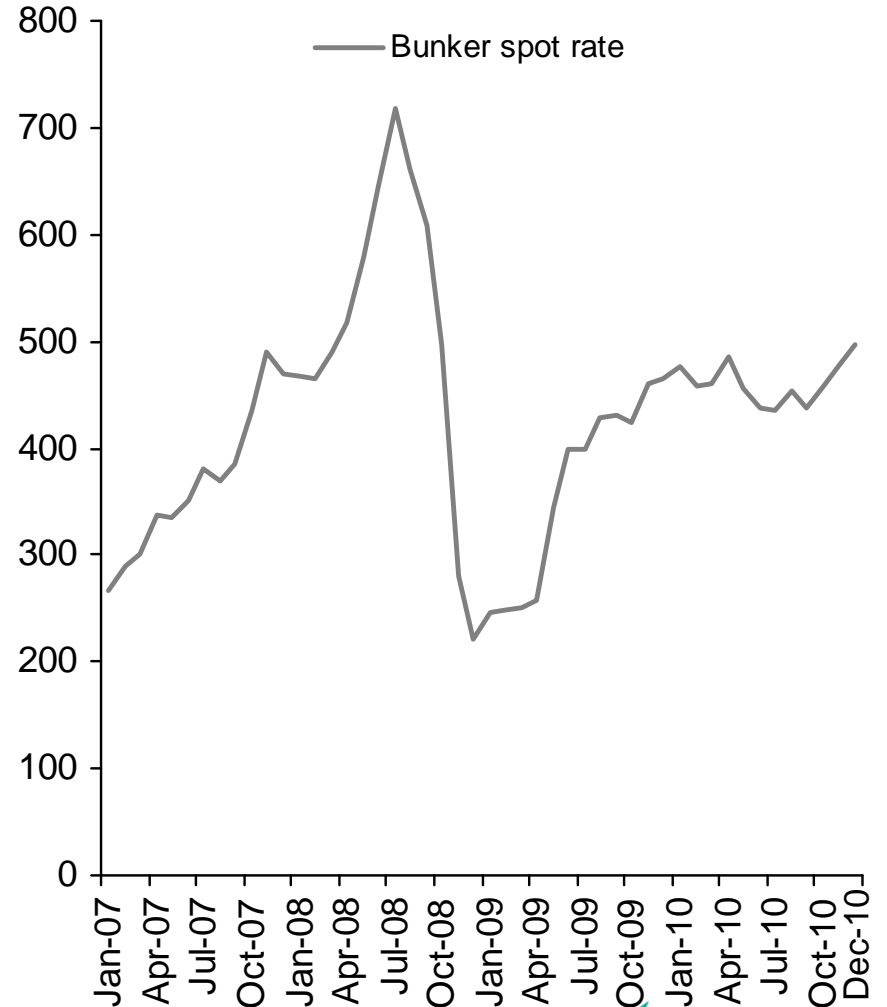


# Concerns over expected supply in 1H 2011 is having an impact on current spot rates in a rising fuel price environment

## AE Westbound and TP West Coast Spot Rates (CCFI) (Index)



## Bunker Spot Price (US\$/MT)



Source: China Containerised Freight Index, Platts 380 cts

Page 10 | March 9, 2011 | Los Angeles Transportation Club



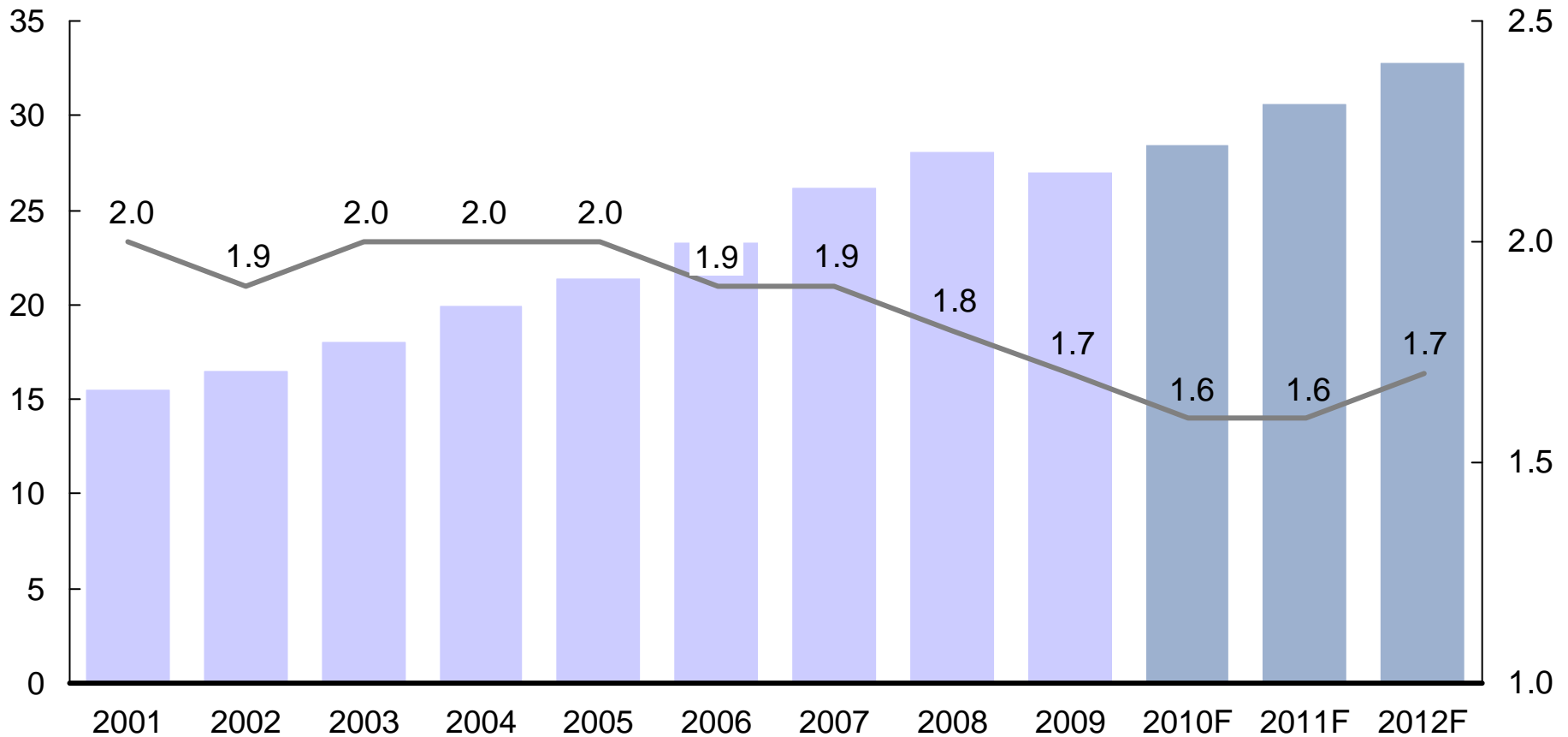
## 2011 Supply Growth is Not Guaranteed

- **Some ship operators and owners still rebuilding balance sheets**
- **Financing of current order book is still uncertain**
- **Spreading out of deliveries could continue**
- **Intra-Asia growth absorbing capacity**
- **More slow-steaming likely, given rising bunker costs**
- **Container fleet not still not adequate**

# Box fleet is expected to grow inline with vessel fleet suggesting any demand spike or supply-chain constraints may impact box availability

**Container fleet**  
Thousand TEUs

**Ratio of container  
fleet to vessel capacity**



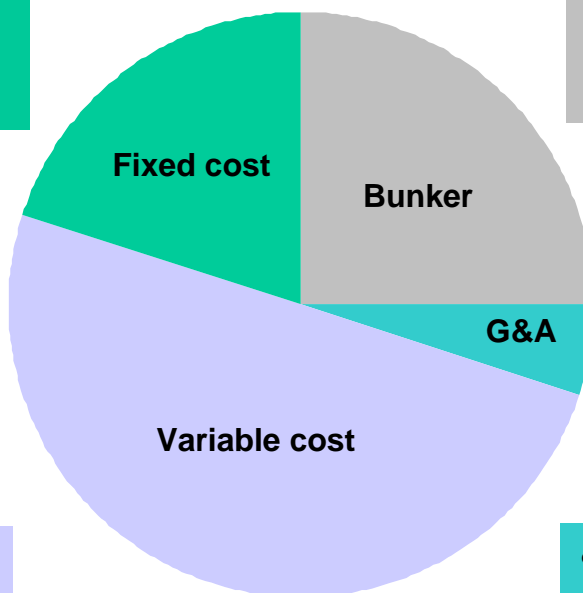
Source: Containerisation International; Nomura



# While uncertainty remains in 2011, we continue to focus on managing costs and operational efficiencies

- Ordered 12 new vessels which can potentially replace existing charters
- Capacity management (e.g. capacity reduction during Lunar New Year)

Cost Structure Example



- Slow steaming
- Exploring technological advancements
- New vessel specifications

- Enhancing operational efficiencies
- Densification of volume (e.g. costs efficiencies through volume increase in own terminals)

- Centralization of processes (e.g. Global Service Centre, Chongqing, China)
- Relocation of US headquarters to Phoenix

# APL: Environmental Innovation

- **APL strives to be an “industry influencer”**
  - Piloting new, environmentally friendly technologies
- **Recent Innovations aboard the APL England:**
  - Ballast Water Treatment System
  - Seawater Scrubber
- **Both projects represent public/private partnerships:**
  - Ports of LA and Long Beach, California State Lands Commission, vendors
- **Ballast Water Treatment System**
  - Low-oxygen condition in ballast tanks thru inert gas
  - Lack of oxygen = decreased survival rate of aquatic organisms drawn in with the ballast water

# APL: Environmental Innovation, cont.

- **Sea Water Scrubber**
  - Advanced emission control technology on auxiliary engines and boiler
  - Expected to reduce Sulfur Oxide by 99.9% and Particulate Matter by as much as 85%
  - Uses seawater to “scrub” or filter contaminants, seawater treated and cleansed before being discharged
  - Solid contaminants are collected for disposal ashore
- **April 2011 – Both Projects Online**



# APL Southern California

- **LA/LB continues to be preferred gateway, but there are challenges**
  - Infrastructure
    - Investment needs to continue
      - Alameda Corridor East
      - G Desmond Bridge
    - Project permit timelines
    - Funding sources
  - Ease of doing business
    - Regulatory landscape creates uncertainty for users
  - Competition from alternate gateways
    - Panama Canal, etc
- **Despite these challenges, NOL is investing in growth capability in LA**
  - GGS expansion
  - MLB focus
  - West Coast market share growth

# Summary

- **Indicators suggest demand recovery is continuing**
- **Supply uncertainty remains with relatively large amount of deliveries in 1H 2011**
- **Recent freight rate suggests a combination of seasonality and some supply pressure.**
- **Supply constraints could still occur from financing issues and container box supply.**
- **Recent rise in bunker cost will weigh on cost.**
- **2011 will remain uncertain and largely driven by competitive behavior**
- **NOL will continue to focus on cost and operational efficiencies while still providing the highest level of services to its customers.**

